

SOUTHWEST FLORIDA REGIONAL HAMFEST

An ARRL Sanctioned Event

January 10 & 11—2025 Florida SouthWestern State College

Produced by the Fort Myers Amateur Radio Club Inc.

INSIDE VENDOR APPLICATION

Name:	
Company:	
Address:	
City:	
State:	
Zip:	
Your Phone:	
Published Phone:	
General Description:	
Number of Tables:	Email Address:

Will you provide a giveaway for the "Goodie Bag"? YES NO

Do you want a discount coupon in the event program? YES NO

Dedicated event WiFi will be available

The availability of electricity at tables is limited Electric YES NO

QUESTIONS: HAMFEST@FMARC.NET (941) 275-9145 Return this application with your remittance to: Fort Myers Amateur Radio Club Inc.
PO Box 061183

Fort Myers, FL 33906-1183

Email your logo to: HAMFEST@FMARC.NET jpg/png—Max 5 MB

Vendor set up Friday Jan 10th 8:00 AM

Gates open at 11:00 on Friday and 8 am Saturday

No vendor take downs before 3 pm on Saturday.

By submitting your logo you give us permission to use on SWFL Hamfest brochures, posters, advertisements, etc.

SWFL Hamfest Hours

- Set up Friday, January 10, 2024 8 am 11 am
- VIP Ticket admission Friday 11:00 Noon
- General Admission Friday, Noon —5 pm; Saturday 8 am—3 pm

Exhibitor Prices

- \$30.00 per (1) 5-foot table (Discounts available for multiple tables)
- Includes two wrist-bands, Table and two chairs. (Raffle tickets additional cost)

Vendor agrees to follow the policies and terms for this event.

Spaces will be assigned at the time full payment is received. We allocate spaces on a first-come, first-served basis. We take table space reservations by mail in the order we receive them.

There will be overnight security provided for the main hall. No one will be allowed to enter during closed hours except for vendors!

A Food Truck vendor may be available for lunch food purchases during the SWFL Hamfest.

If you want a space next to a buddy, please make your reservations together and note that these are together. If you have a request for a specific table or area, let us know, and we will do our best to accommodate your request. We group spaces with requesting electrical service. Your group tables must be either with or without electric service. The exhibition hall tables will be assigned first, beginning with the most tables. Club and other organization tables will assigned as available.

We will resell table space not claimed by opening time on Friday, and you will forfeit your rental payment. If you are going to arrive late on Friday, you must include that information in your reservation to avoid losing your table and your rent.

Space set up will begin at 8:00 am on Friday. There will be no admission to the facility before these times. Vendors and table renters will be issued distinctive wristbands at check-in and must wear these for access before opening.

Security personnel will be in the area, but FMARC nor FSW is not responsible for the security of exhibitor's property.

Vendors are responsible in fulfilling any sale tax obligations.

Open flames, portable propane tanks, cooking grills, stoves, and other potential hazards are not permitted. Loud music or announcements are not allowed.

The individuals or organization agrees to observe all regulations of Florida SouthWestern State College..

Vendor agrees to exercise the utmost care in the use of the college facilities and to reimburse the college for any damages to the college's facilities or premises arising out of such use. Vender agrees not to take down before 3 pm on Saturday.

TIPS FOR SELLERS: Manage your display. Using a table cloth helps to display your items. Make sure you have a large visible sign that explains the item you are selling with clear pricing. Arrange your merchandise in a way that will capture your customers' attention and encourage browsing. Have a neat and organized display, you may wish to clean pre-owned items with a soft cloth with Armor All® for a nice polish. Engage your customers with a smile; the longer they stay at your booth, the more they are inclined to buy. Remember there are many vendors, so stand out in the crowd by knowing your products well and talking to customers about each product's features and benefits. Be courteous to your fellow vendors.